

University of Illinois

China Executive Leadership Programs

Accounting and Finance Program 2015

July 25 to August 15

The China Executive Leadership Programs would like to invite you to study this summer at the world-famous University of Illinois at Urbana-Champaign. The University of Illinois is consistently ranked as one of the top public universities in the United States and in the world, and the University of Illinois College of Business also proudly boasts a top-ranked undergraduate accounting program in the U.S. and a highly competitive finance program.

Here is an outstanding opportunity for you to study at our campus for two weeks, experience the teaching methods of U.S. higher education faculty, and complete two courses. You will also learn, first-hand, about the academic life and culture at an American university campus. Following your stay at the U of I, you will spend one week visiting Chicago, Washington D.C and New York City.

The University of Illinois is situated in the middle of a vibrant community, rich in culture, with plenty of activities suitable to your interests. Please use the following link to access more detailed information about our campus and community: www.illinois.edu





Program Overview

Classroom Study

Each course includes 16 hours of instruction, delivered in two-hour morning and afternoon class segments. The instructors will encourage and lead students through discussions of complex accounting and finance topics. Classes will culminate with a final exam.

Cultural Visits

China Executive Leadership Programs staff will plan cultural events and accompany the group on field trips to famous modern and historical attractions in Chicago, St. Louis, and Springfield.

Supervised Group Out-of-State Travel

Following the end of the program, students will have a 7-day group trip with a chaperone from the China Executive Leadership Programs. Students will visit key tourist sites, world-class universities and government organizations in Chicago, Washington D.C. and New York City before departing for China.

We look forward to welcoming you to our campus this summer!

The Courses

Financial Management



The financial management course is a sophisticated examination of global assets and their attendant risks. Topics covered will include, but are not limited to, the mathematics and risks associated with equities, bonds, mutual funds, real estate, insurance, derivatives, and commodities, as well as the mathematics of interest rates, financial functions, domestic and global income tax considerations, retire-

ment and health issues, and enterprise risk management.

Instructor: Don Davis, Lecturer of Finance, Department of Finance, University of Illinois College of Business

Accounting Theory - Special Topics



This course introduces students to the role of accounting information as a tool used by decision makers for resource allocation and as a tool used by the firm internally to coordinate and control its broader organizational units. Within a small business context, students will develop a deeper appreciation for the qualities of useful information, the business environment in which financial report-

ing decisions are made, and the risks which threaten the achievement of organizational objectives.

Instructor: Julia Shapland, Lecturer of Accountancy and Director of Accountancy Internship Program for the University of Illinois

Entrepreneurship



The goal of this course is to learn to use financial statements as tools to help manage a business, to learn some of the contemporary methods of financing small businesses, their attendant costs and benefits, to gain some understanding about the business environment and its effects on owner-managers of businesses, to gain an

understanding of the problems of start-up ventures, and to learn different approaches to the valuation of businesses. The student is expected to assume the role and attitude of the owner-manager of a business. The course is intended to help the owner-manager with planning, contracting, financing alternatives, and valuation.

Instructor: Dennis Beard, CPA, Partner at Prairie Ventures and Lecturer, Department of Finance, University of Illinois College of Business

学习 友谊 知识

Important Dates

Saturday, July 25- Arrive at Chicago O'Hare Airport. CELP staff will accompany group on chartered bus to Urbana-Champaign.

Sunday, July 26- Campus tour led by CELP staff.

Monday, July 27- Orientation and introduction to campus

Tuesday, July 28 - Friday, July 31- Classes in session

Saturday, August 1- Field Trip to St. Louis

Monday, August 3 - Thursday, August 6- Classes in Session

Friday, August 7 Final Exams and Graduation Lunch

Saturday, August 8- Depart for Chicago

Sunday, August 9- Depart for Washington D.C.

Tuesday, August 11- Depart for New York

Friday, August 14- Depart for China

Program Fees

Program Fee includes tuition, training materials, cultural activities, use of university facilities, and local transportation through the Champaign-Urbana mass transit bus system. *\$2900 per person*

Campus Housing Fee (14 days on campus):

Double occupancy room: \$235 per person Single occupancy room: \$360 per person

Campus Meal Fee includes breakfast and dinner at Illinois Street Residence Hall. Other meals are at the participants' additional expense. *\$200 per person*

Cultural Travel Fee includes a 7-day group trip with a CELP chaperone. Students will visit key tourist sites in Chicago, Washington D.C. and New York City before departing for China. The travel fee does <u>not</u> include airfare, meals, or any other miscellaneous expenses (hotel tips, bus driver tips, souvenirs, etc.). \$900 per person

TOTAL PER STUDENT: \$4,235.00*

*Amount is with double occupancy room. Students also need to pay for their international round trip and domestic airfare, health insurance as required by the U.S. government, and any required textbooks.

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